

a New Marketplace for
the Red Hook Vendors



an Open Call for Ideas
(competition)

sponsored by

Architecture for Humanity New York

for

the Food Vendors Committee of Red Hook Park, Inc.

AFHny

Premise

On behalf of the Red Hook food vendors, we are thrilled to be able to continue our 33-year-old tradition. We have the best intentions to create an even better food market with the assistance of New York City Parks and the New York City Department of Health and Mental Hygiene. It is a beautiful thing to be able to combine culture, cuisine, and recreation together to enhance the park's experience which is so vital to an urban center.

Cesar Fuentes
Executive Director,
Food Vendors Committee of Red Hook Park, Inc.

"These vendors have made the Red Hook ball fields a destination for soccer fans and foodies alike, and I applaud the Parks Department for recognizing the value they bring both to Brooklyn and the New York culinary scene. Over the past fifteen years, the vendors have been at the vanguard of the Red Hook Renaissance, and now they have another six years to continue their delectable work."

~Senator Charles Schumer



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Project Summary

Architecture for Humanity New York (AFHny) announces a month-long ideas competition in search of innovative concepts for a new market place for the Red Hook Food Vendors in Red Hook Park, Brooklyn.

The Red Hook Food Vendors have been a staple of Brooklyn summers for the past 33 years. The Vendors have provided incredible cuisine and a unique market atmosphere in Red Hook Park, selling empanadas, pupusas, grilled corn and other Latin American dishes from tents at the northwest corner of the park.

Earlier this year the Vendors were awarded a six-year permit to continue this tradition. However, due to health code restrictions they were required to prepare and serve from concession trailers parked along Bay Street at the northern edge of the park. While concession trailers provided a solution that allowed business to continue, the cost associated with renting the trailers was prohibitive for some vendors. Also, the trailers detracted from the charm and appeal of the former open-air market environment.

Competition entrants are asked to generate concepts that create healthful cooking and vending spaces in a vibrant marketplace. The Vendors are very interested in solutions which address both the City's concerns for clean and sanitary vending spaces and reflect the desire by the Vendors and their patrons to create a great public market space.

Selected entires will be invited to continue developing their concepts in collaboration with AFHny and the Red Hook Park Vendors.



Project Requirements

- Allow space for 12-20 food vendors.
- Address how additional vendors might be added in the future.
- Create areas for patrons to sit and eat.
- Include sanitary food preparation areas.
- Consider temporal nature of the market.
- Address the relationship of the Vendors' Market to the surrounding context of Red Hook Park. Designers must clearly show the proposed siting of their design.



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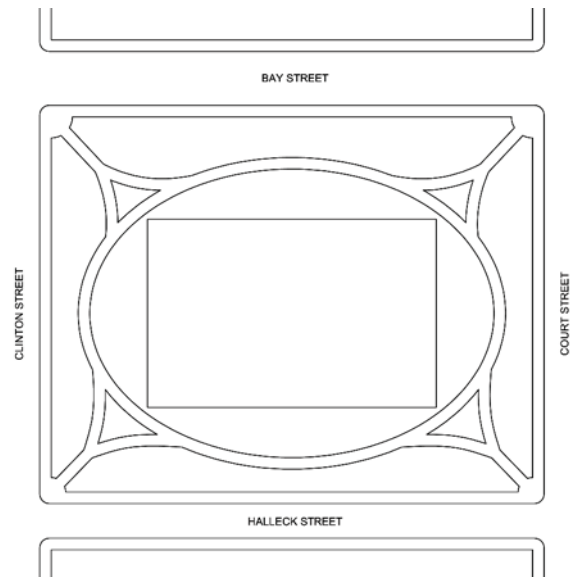
Site

Red Hook Park Ballfields, Brooklyn, NY

The project site is the portion of Red Hook Park bounded by Bay St. to the north, Court St. to the east, Halleck St. to the south and Clinton St. to the west.

In previous years, the vendors have set up the market within the boundaries of the park, at the northwest corner along the fence line, as seen in the ariel below.

Site plans and images are available for download at:
www.afhny.org



Submittal

Entrants will create one (1) 11 x 17 presentation board (landscape format). Boards must include (at minimum):

- a plan of the proposed design
- a site plan
- a perspective view
- any other drawing or text necessary to explain the design concept
- the phone # of designer (or one of the designers) in the lower left hand corner of the board. Phone number will be used for identification of the entries.
- DO NOT include any names, firm names, school names, etc. on the board.

Entrants must submit both a mounted board and a digital file:

- the mounted board must be delivered to the Center for Architecture, 534 LaGuardia Place, between 9am- 7pm on November 6. Boards will not be accepted by mail.
- the digital file (pdf, tif, or png; 200 dpi minimum) must be submitted via the Open Architecture Network. To do so, entrants must register for and maintain an account on the Open Architecture Network (account registration and competition entry are both at no cost). www.openarchitecturenetwork.org

Schedule

October 7 2008	Competition kickoff at AFHny Meetup Chesterfield Showroom 425 W. 13th Street, Suite 405, NY, NY
November 6 2008	SUBMISSION DEADLINE at AFHny Meetup Center for Architecture 534 Laguardia Pl., NY, NY
November 15 2008	Jury/Advisor/Client review of entries
December 2 2008	Selections announced at AFHny Meetup Location TBD



Rules

The purpose of the Red Hook Food Vendors Open Call for Ideas is to generate ideas and design concepts for a future AFHny project to develop a marketplace for the Red Hook Food Vendors. To that end, we ask that all entrants read and agree to the rules before entering the competition. The rules are intended to make it possible for Architecture for Humanity to share all of designs submitted to the competition with those who could benefit most from them and—ultimately—to build one or more winning designs.

In submitting an entry to the Hook Food Vendors Open Call for Ideas, all participants agree to comply with the rules and terms of entry below.

Eligibility

The Red Hook Food Vendors Open Call for Ideas is a local competition run by AFHny, the New York City affiliate of Architecture for Humanity. This competition is open to architects, landscape architects, designers, artists and students residing in the state of New York, New Jersey, or Connecticut.

Participants may participate in multiple teams. For jurying purposes, each design is considered as a separate entry. Multiple designs will not be considered as a single entry.

Period of Submission

Entrants are invited to develop their design throughout the submission period. Once the submission period has ended they will not be permitted to make changes to their entry until the jurying has concluded at which time entrants will regain access to their project and may continue to develop their design. Entries that are late, illegible, incomplete, misdirected or incompletely received will not be eligible.

The period of submission is October 7, 2008 to November 6, 2008. The competition organizers reserve the right to delay or extend the period of submission.

Anonymity and Design Credit

Entries submitted for consideration should include only a phone number in the bottom left hand corner as specified in the submission requirements. All entries must be submitted without any markings that will identify team members in order to facilitate fair jurying of the competition. Failure to comply with this rule will lead to disqualification.

This does not apply to the Project Details or “Edit Settings” area of the Open Architecture network, which for must be completed in full and must include the names and roles of all team members. Information entered in the Project Details or Project Settings area will be used to give proper credit to design team members.

Disputes

The organizers reserve the right to make a final decision regarding the winning scheme and any funding that may be made available for the development or implementation of designs entered into the competition. The competition administrator’s decisions in connection with all matters concerning the competition shall be final and binding.



Rules (continued)

Ownership and Copyright

By entering the competition, entrants agree to a) post entry materials to the Open Architecture Network and to the Terms of Use of the Open Architecture Network; b) to license all materials submitted under the Creative Commons Developing Nations license and to adhere to the terms of that license.

Entrants shall own all design concepts, drawings, images, renderings, sketches, photographs, models, and/or text, documents, information or other materials submitted in association with the competition provided. However, the entrant hereby grants Architecture for Humanity, Architecture for Humanity New York, and its designees perpetual, free, unrestricted use of the submission materials in fulfillment of its charitable purposes, including its annual report, its websites and in communications with volunteers, funders and the media and all other purposes specified in these rules. Such use is expressly not directed toward commercial advantage or private monetary compensation.

Notwithstanding AFH's rights as a Licensor, competition entrants shall retain full rights to use the documents in other projects for commercial and for-profit purposes. By entering this competition entrants warrant that all materials submitted by them are their own, that nothing in the submission of these materials will infringe the copyright or any other right of any person and that they have full authority to submit the materials for such purposes.

Exhibition and Publication

The organizers will exhibit selected entries to the Red Hook Food Vendors Open Call for Ideas, during and after the competition. The results of the competition may be presented online, in galleries or other venues, or in a printed publication and all entries will be available to be viewed on the Open Architecture Network. Selected and Finalist entrants may be asked to build scale models representing their design and provide printed presentation boards for exhibition purposes.

In any exhibition, publication, or website, the organizers will make every effort to properly credit the appropriate competitors. Architecture for Humanity and its designees reserve the right to utilize materials submitted by entrants in any publication or promotional endeavor in perpetuity and free of charge (See "Ownership and Copyright").

Limitation of Liability

By entering the competition, all entrants and team members agree to indemnify, defend and hold Architect for Humanity including its chartered units, and its governors, directors, officers, employees, agents, partners, funders, sponsors and volunteers from and against any and all suits, claims, demands, liabilities, damages, costs and expenses (reasonable attorneys' fees) arising out of or relating in any way to services it provides in connection with this agreement.

If you have any questions about the rules stipulated above, please do not hesitate to contact the competition administrators.



Organizations

Food Vendors Committee of Red Hook Park, Inc. is a group of artisan cooks hailing from all corners of Latin America. For over 30 years, the vendors have gathered in a remote corner of Red Hook Park. From spring through fall, weekends have been filled with a distinctive ambiance. In this remote and historic corner of Brooklyn, we find a place and atmosphere reminiscent of a small Latin American town, where its central plaza overflows in celebration of weekend summer glories. Its main attractions- food and soccer games.

www.myspace.com/redhookfoodvendors

Architecture for Humanity is a 501(c)(3) charitable organization that seeks architectural solutions to humanitarian crisis and brings design services to communities in need. We believe that where resources and expertise are scarce, innovative, sustainable and collaborative design can make a difference.

www.architectureforhumanity.org

Architecture for Humanity New York is a New York City based group of design professionals promoting socially responsible volunteerism through design advocacy, public education, and community action. While Architecture for Humanity International reaches out and grapples with issues of housing and infrastructure on a global scale, AFHny is committed to caring for its community directly and at every scale.

www.afhny.org



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